



Inspire 2 Aspire
daughtersandsonstowork.org

NATIONAL TAKE OUR DAUGHTERS AND SONS TO WORK® DAY

JA AREA IMPLEMENTATION GUIDE

The Take Our Daughters And Sons To Work Foundation and Junior Achievement are joining forces this year for Take Our Daughters And Sons To Work Day on April 25, 2024.

Since 1993, on the fourth Thursday in April, more than 40 million youth and adults in over 4 million workplaces around the world have participated in the Take Our Daughters And Sons To Work (TODASTW) program. This year, using the theme “Inspire 2 Aspire,” TODASTW and JA are partnering to connect children to employers for a real-world work experience. Outreach also includes historically disenfranchised students such as foster children, youth at high-risk of dropping out of school, or youth who may not have a parent or guardian whose job will allow them to bring children to work.

Additional resources are available within this implementation guide for JA Areas to coordinate communications and planning between companies participating in Take Our Daughters And Sons To Work Day and the schools and students attending the event.

Sample Communication to Schools

Hello *School Contact*,

This year, Junior Achievement and the Take Our Daughters And Sons To Work Foundation are joining forces for Take Our Daughters And Sons To Work Day on April 25, 2024.

During this event, participating companies will coordinate a fun and interactive day for students in grades 2–12. Students will be in groups based on their age and will participate in activities surrounding this year's theme, "Inspire 2 Aspire." Students will have the chance to speak with employees of the company they attend, ask them questions about their working experience, and learn more about the company itself.

We encourage you to speak with your students about this opportunity and share the attached flier with them to take home. Although it is traditional for students to attend the place of work with their parent or guardian, we know that not all students will have this opportunity. Students are able to have a sponsor who is not their parent or guardian to bring them to their place of work for Take Our Daughters And Sons To Work Day. These logistics are coordinated by the facilitating company.

If you have any questions, please do not hesitate to reach out.

Best,

JA Area contact name

Sample Communication to Companies

Hello *Company Contact Name*,

This year, Junior Achievement and the Take Our Daughters And Sons To Work Foundation are joining forces for Take Our Daughters And Sons To Work Day on April 25, 2024. We encourage you to consider hosting students at company name this year. It is recommended that individuals within your business volunteer to host visiting students.

Participating companies will coordinate a fun and interactive day for the students in attendance, using the attached guides for students in grades 2–5 and 6–12. An additional resource for coordinating companies is attached. The Coordinator Guide provides an overview of Take Our Daughters And Sons To Work Day, a detailed checklist, and a planning timeline.

By hosting students at your company for Take Our Daughters And Sons To Work Day, you will be providing future workers the opportunity to learn about your company and the jobs within it and inspire their future career choices.

If you have any questions, please feel free to contact me.

Best,

JA Area contact name

Sample Parent/Guardian Communication and Permission Form



Inspire 2 Aspire
daughtersandsonstowork.org

Date: _____

Dear Parent/Guardian:

Your student has signed up to participate in Take Your Daughters And Sons To Work Day with a parent/guardian or sponsor company. This event is designed to allow your student to explore a career to determine whether it is one which they wish to pursue.

Students and parents/guardians will be responsible for organizing their own/their student's transportation to and from the company. Please indicate below that you agree to provide such transportation and/or arrange such transportation.

I am excited for this opportunity for real and relevant learning!

By signing, dating, and returning this form I am agreeing to allowing my child,

_____ ,
to participate in Take Our Daughters And Sons To Work Day on April 25, 2024, and to be absent from school that day.

Also, by signing, dating, and returning this form, I agree to provide or arrange for transportation to and from the company.

Teacher Signature

Date

Signature of Parent/Guardian

Date

Printed Name of Parent/Guardian

FAQs

Q: When is Take Our Daughters And Sons To Work Day?

A: April 25, 2024

Q: When does the day begin and end?

A: The coordinating company determines the start and end times.

Q: How are students transported to and from the company?

A: Students typically arrive at the company and leave at the end of the day with their parent, guardian, or sponsor.

Q: Why is Junior Achievement partnering with Take Our Daughters And Sons To Work Foundation this year?

A: Junior Achievement and the Take Our Daughters And Sons To Work Foundation are partnering to connect children to employers for a real-world work experience.

Q: Do students need to complete any forms prior to attending Take Our Daughters And Sons To Work Day?

A: A sample excused absence form is available in this guide. The school and the participating company determine the requirement for this form.

Q: If a student is not able to attend Take Our Daughters And Sons To Work Day with a parent or guardian, what are our options?

A: Another adult can sponsor a student who is unable to attend the event with a parent or guardian. The sponsor could be a friend's parent or guardian, another family member, etc. The sponsor is responsible for coordinating the student's transportation to and from the event and ensuring their safety.

Q: What types of activities will students participate in during the day?

A: Students will participate in activities surrounding this year's theme, "Inspire 2 Aspire." Students will also have the opportunity to speak with employees of the company and interview them about their work experiences.