

**THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA
DIVERSITY COMMITTEE MEETING**

December 1, 2016

Minutes

Members Present

Harve Brosten	Lillie Harris
Rebecca Dahl	Reverend Luc Harrigan
Kayla Frances	Charlie King
Gaspar Garcia	Esther Mizell
Ronnie Gordon-Brown	Major Diljit Pannu
Henry Graham	Ernestine Price
Carolyn Hardy	

Members Absent

Susan Edwards
Andrea Gundersen
Doug Harrison
Naima Khan-Ghany
Beverly Perkins
Rev. Dr. Ben Sorensen
Bryan Wilson

Student Support Initiatives Staff: Terri Jones; Latricia Lauture

Diversity, Prevention & Intervention Staff: Tom Albano; Carolyn Salters; Marion Williams

Parliamentarian: Patricia McDougle

District Staff: Tracy Clark, Chief Public Information Officer

CALL TO ORDER

The meeting was called to order at 6:40 p.m. A quorum was present.

PRESENTATION: PUBLIC INFORMATION OFFICE

Tracy Clark, Chief Public Information Officer provided an overview of the Public Information Office which is comprised of two leading groups; Marketing and Communications and BECON. She discussed various aspects of the Public Information Office including strategic communications; marketing; District community relations; Old Dillard Museum and the various aspects of the extensive work of the BECON Department. **Ms. Clark's** division oversees the Superintendent's Screening Committee which guides and screens potential vendors. **Ms. Clark** shared information on hosting Character Awards, Caliber Awards and staff award programs for which her staff secures sponsors to assist in funding and hosting the events. The Public Information Office handles media inquiries, partnerships with business, twitter, the main District Web site, the mobile app, the District's Facebook page, weekly On Tap communications, Parent & Family Resource brochure and SMART Updates. **Ms. Clark** discussed extensive, multi-faceted marketing to pursue students in areas where charter schools have closed their doors or around low-enrollment schools. Committee members shared concerns that students, parents, community groups and advisory groups, which do not have daily access to the internet, do not have equitable access to information regarding programs and opportunities. An additional concern was shared regarding promotion and marketing for an individual school or program may be only targeted at one city or community which does not allow for equal access.

APPROVAL OF MINUTES

November 3, 2016 Minutes were approved as distributed.

DIRECTOR'S REPORT

Tom Albano said, "The Diversity, Prevention & Intervention Department is working with the Seminole Tribe Education Department regarding Native American studies, field trips to local Indian cultural sites

and in bringing forward a resolution celebrating Native American History Month.” He shared information and the various aspects of Courageous Conversations; Climate Schools and Equity; Town Hall Meetings: “*Young Voices Matter.net*”; and transgender policy and procedure training for school staff.

DISCUSSION OF MEMORANDUM FROM GENERAL COUNSEL

Diversity Committee members discussed and reviewed the memorandum from General Counsel to the Board members. **Motion by Ms. Mizell, second by Mr. Garcia, “The Diversity Committee requests that the bylaws presented to the School Board be approved.” Motion passed, 13-0.** Mr. Garcia said, “As a matter of protest, the strict rules of Policy 1.7, regulations and of not allowing the Committee talk and discuss what they observe seems contrary to and inhibitive of the work of the Committee in relation to the Citizens Concerned about our Children (CCC) Settlement Agreement. The Committee has an obligation to the CCC and the Court to carry out the functions of the Settlement.” Ms. Harris, said “The Committee should obtain clarification, possibly with legal counsel: Is the CCC Settlement Agreement a court order or settlement agreement? There is a difference.” Ms. Dahl, said “I will reach out to Chris Fertig to find out if he can put clarification in writing and if they can present at one of the upcoming meetings.” The Committee discussed number eight on the memo which indicates that General Counsel does not recommend the Committee discuss any items which may be voted on, without a quorum present. Mr. Albano said, “I spoke with Ms. Myrick before the meeting, she said, if the Committee does not have a quorum the Committee cannot have a meeting in which there is anything that will be discussed and voted on in a future meeting.”

By unanimous consent the Committee agreed to extend the meeting.

Ms. Williams suggested the Committee draft a response to the memo indicating the concerns. Ms. Dahl created an Ad Hoc Committee meeting to discuss the memoranda. Members agreed to begin the Ad Hoc Committee at the next advertised Chair, Vice-Chair meeting on December 5, 2016.

Meeting adjourned at 8:43 p.m.

**The next meeting is scheduled for January 12, 2016, at 6:30 p.m.,
in the Board Room, Kathleen C. Wright Administration Building.**

These minutes are summarized and were recorded at the December 1, 2016, Diversity Committee meeting. For more information a Public Records Request may be submitted by contacting Public Relations & Government Affairs Department, SBBC, at 754-321-2300.